



## **Local Financial Advisor Publishes Book *Retirement Stepping Stones***

*New book focuses on intersection of mental health and financial planning, offering a holistic approach to a fulfilling and purposeful retirement*

**Findlay, OH [Sep 17, 2021]** - Thinking about retirement? It might seem years away and in the distant future. But even so, it's one of those things in life that requires lots and lots of planning. Retirement planning is more than a numbers game. Traditional strategies to prepare for retirement have long overlooked the emotional and psychological transition that comes with a new life phase. Nobody understands this better than Tony Hixon, Co-Founder and Chief Operating Officer at Hixon Zuercher Capital Management. In his newly released book *Retirement Stepping Stones: Find Meaning, Live with Purpose, and Leave a Legacy*, Tony clearly lays out a path to a successful and meaningful retirement.

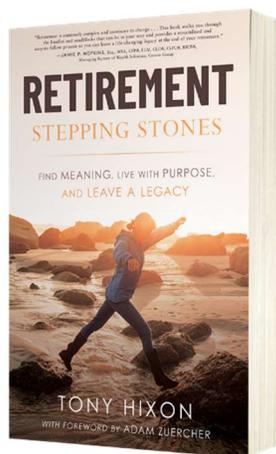
Tony's mother retired from her job as the director of a hospice agency, and she quickly fell into a deep depression as she lost the purpose and fulfillment derived from a lifelong career that she had been passionate about. Ten years ago, Tony's mother tragically took her own life. In the video below Tony takes you through his heart-rending journey and why he made it his goal to help pre-retirees not repeat the mistakes his mom had made as she had transitioned from her career into retirement.



In 2002, with his business partner, Adam Zuercher, Tony Hixon launched [Hixon Zuercher Capital Management](#)—a fee-only wealth management firm located in downtown Findlay, Ohio. After several years of running a numbers-first business and serving his clients well in their financial lives, a family crisis, this life-changing event, altered his thinking.

Hixon says, “I want to ensure that your retirement brings you pleasure, serenity of mind, and the enjoyment of a well-lived life. That your transition is from success to significance. That you find a newfound hope and a newfound purpose. That retirement brings you your best years. My ultimate desire is that your retirement equals peace.”

Having purpose is the driving force in life. The studies are clear; without purpose, people do not flourish. Regardless of whether you are five, ten, or twenty years away from retirement, it’s never too early to begin thinking about the future and what it takes to not only get there, but to sustain a life with purpose and meaning.



[Retirement Stepping Stones](#) will help ensure that your retirement brings you pleasure, serenity of mind, and the enjoyment of a life well-lived. That your transition is from success to significance. That you find a newfound hope and a newfound purpose. That retirement brings you your best years.

Pick up your copy of [Retirement Stepping Stones](#) and stay updated on Tony Hixon's endeavors by subscribing to his blog at [tonyhixon.com](http://tonyhixon.com).

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#### **About the Author:**

**Tony Hixon** is a Co-Founder and Chief Operating Officer of Hixon Zuercher Capital Management. He has been providing financial advice to his firm's clients since 2003. After having gone through a tragic experience with his mom, he now approaches financial advice in a different way. "I firmly believe that our clients aren't served when we only look at the numbers," he says. The entire Hixon Zuercher team focuses on a holistic approach when working with pre-retiree clients because, through Tony's experience, they've seen firsthand the effects of not having a plan to live a goals- and values-based life after retirement. Tony recounts, "If finances are the only thing we consider, we overlook the wellbeing of our clients and the long-term satisfaction they'll receive from having a financial plan in place."



[More about Hixon Zuercher Capital Management](#)

Hixon Zuercher Capital Management is an independent Fee-Only Wealth Management Firm located in Findlay, Ohio committed to providing professional wealth and investment management solutions to individuals, families, business owners, institutions, and foundations. Today, the firm stewards over \$275+ million in assets. To learn more about Hixon Zuercher, visit [www.hzcapital.com](http://www.hzcapital.com).

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